

## TALK SHOW SERIES - SECOND EPISODE

28<sup>th</sup> July 2022



On the 2<sup>nd</sup> episode of the TALK SHOW SERIES hosted by EMPRESARIO, Mr Bhupinder Madaan, Founder of THEKA COFFEE, popularly known as “SHARK TANK WAALI COFFEE” was our Chief Guest. The program anchored by Mr. Vikash Ranjan, (Core Member, Empresario) witnessed encouraging participation from the students, especially the freshers. The session started with a brief introduction of the speaker by our Club member, Miss Kathryn Hanna. And then, the interactive session progressed with continuous round of questions from the audience, starting from Mr Madaan’s first start-up venture, his struggle for survival during the Covid time, his inspiration to stick on to his plan despite no funding from SHARK TANK , his future plans for sustainability etc..

While answering to each and every question with absolute poise and humility, Mr. Madaan also shared his experience how even after not getting funding from SHARK TANK, he didn’t stop dreaming of expanding the outreach of his rather and worked harder to gather funding from one of the Dubai Based VC Firm Zenith Multi Trading. He also shared his objective of making freshly brewed coffee available to every common man in INDIA, that too at a much affordable price than ever imagined. The speaker also motivated the students to choose entrepreneurship as a career keeping in mind that every overnight success which is being broadcasted in social media has an endless struggle behind it. The

session ended with an addressal speech by the faculty coordinator, Dr. Santosh Kumar Pattanayak, who shared the future plans of Club EMPRESARIO and also thanked the guest speaker for sparing valuable time to enlighten the XIME students in a thoughtful interactive session. The episode concluded with vote of thanks by Mr Ankit Karmakar, President , EMPRESARIO Club.